

**AGENDA**

ANC 6A Community Outreach Committee  
Monday, October 18, 2010, 7:30 PM  
Church of the Lord Jesus Christ of the Apostolic Faith Annex  
1235 C St, NE

1. (7:30) Call to Order and Approval of Agenda.
2. (7:35) Status report on ANC/COC activities.
3. (7:50) Discussion of paid advertising of ANC 6A meetings including committee meetings
4. (8:15) If time permits, discussion of activities the COC might like to undertake in the next fiscal year.
5. (8:20) Confirm date/time/location of next COC meeting: Date TBA, 7:30 pm, 1235 C St. NE – and adjourn

Everyone is welcome! Call Committee Chair, Elizabeth Nelson with questions at 543-3512 or e-mail Elizabeth\_knits@yahoo.com.

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Visit our website at <http://www.anc6a.org/>

Any last minute changes to the time/date/location will be posted on the Community Calendar page



**Capital Community News, Inc.**

Hill Rag MidCity DC East of the River  
 Fagon Community Guides  
 707 5th Street, SE  
 Washington, DC 20003

**Invoice**

Month of Service	Invoice #
11/1/2010	53750

**ANC 6A**  
**Nick Alberti**  
**Box 75115**  
**Washington, DC 20003**

P.O. Number	Terms	Due Date	Rep	Production
	Due on receipt	11/1/2010	AL	New - Ad Design

Quantity	Description	Item Price	Publication	Amount
12	1/4 Page -- 12x Frequency -- Vertical	350.00	GOV - Hill Rag	4,200.00
12	Four-color process	50.00	GOV - Hill Rag	600.00
	Subtotal		GOV - Hill Rag	4,800.00
1	1/4 Page -- Fagon Community Guide	420.00	GOV - Hill Rag	420.00
	Four-color process	50.00	GOV - Hill Rag	50.00
	Subtotal			470.00
	Subtotal			5,270.00
	Special Discount Rep Andrew Lightman	-30.00%	GOV - Hill Rag	-1,581.00
	Subtotal		GOV - Hill Rag	-1,111.00

Thank you for your business.

**Total this Month** \$3,689.00

**Payments/Credits** \$0.00

**Balance Due Month** \$3689.00

**MAKE CHECKS PAYABLE TO:**

Capital Community News, Inc.  
 707 5th Street, SE  
 Washington, DC 20003

Phone #	Fax #	E-mail	Web Site
202-543-8300 (12)	202-544-8941	carolina@hillrag.com	www.capitalcommunitynews.com

## The Washington Informer 2010 Advertising Display Rates

### Open Rates

**Local (Net)** \$27.11 per column inch  
**National (Gross)** \$37.98 per column inch

The Washington Informer publishes every Thursday. Space reservations are due the Friday prior with creative due by noon the Monday prior to publication.

### Frequency Contract Rates (Local / National)

6 insertions \$25.75 / \$36.08  
 13 insertions \$24.40 / \$34.81  
 26 insertions \$23.04 / \$32.83

### Mechanical Requirements Tabloid Format

#### Column Widths

1 column	1.75"
2 columns	3.625"
3 columns	5.625"
4 columns	7.562"
5 columns	9.5"

**Special Edition Rates** \$35.00 PCI

**Classifieds** \$20 for the first 20 words and .50 for each subsequent word

**Legal Notice** \$45 per insertion (\$135 for 3x)

**Inserts** \$60.00 per M

**Page Depth**  
12.375

**Total Inches Per Page**  
61.875"

**Non-Profit Organizations** 15% discount on space charges but may not receive additional agency discount.

**Line Screen** 85

**Resolution** 300 dpi

### Electronic Transmissions

**Color Ads** \$100 per color/maximum \$400 for four-color process. Color charges are non-commissionable

The Washington Informer is pleased to accept ads electronically in Adobe Acrobat or jpeg format. Ads can be sent through AP Adsend (keyword DCWWI) or via email to [rburke@washingtoninformer.com](mailto:rburke@washingtoninformer.com) and/or [informer.ads@verizon.net](mailto:informer.ads@verizon.net)

**Back Page, Inside front cover, Centerspread** 15 % additional, non-commissionable, frequency discounts do not apply

Advertising Contact:

Ron Burke

[rburke@washingtoninformer.com](mailto:rburke@washingtoninformer.com)

URL: [www.washingtoninformer.com](http://www.washingtoninformer.com)

Phone: 202-561-4100

**Religious Directory** \$100 per month

Size	Width	Depth	Local Rate(net)	National Rate(gross)
Full Page	5 col (9.5")	12.375"	\$1677.65	\$2350.30
2/3 (H)	5 col (9.5")	8.5"	\$1111.40	\$1560.25
2/3 (V)	4 col (7.562")	10.5"	\$1053.14	\$1514.96
1/2 (V)	3 col (5.625")	10.5"	\$833.26	\$1166.09
1/2 (Standard)	5 col (9.5")	6.5"	\$839.38	\$1175.13
2/5	2 col (3.625")	12.375"	\$671.52	\$917.98
1/4 (V)	2 col (3.625")	8"	\$419.68	\$587.57
1/4 (H)	3 col (5.625")	6.5"	\$503.62	\$705.08
1/3	3 col (5.625")	7"	\$561.73	\$786.44
1/5	2 col (3.625")	6.5"	\$335.76	\$445.45
1/5	1 col (1.75")	12.375"	\$335.76	\$445.45
1/8	2 col (3.625")	4"	\$208.22	\$293.79
1/8	1 col (1.75")	8"	\$208.22	\$293.79
1/16	2 col (3.625")	2"	\$109.77	\$153.68
1/16	1 col (1.75")	4"	\$109.77	\$153.68
<b>PRINT BANNER</b>	<b>5 col (9.5")</b>	<b>2"</b>	<b>\$327.82</b>	<b>\$437.09</b>

# The Washington Informer Ad Policies

## Position

The Washington Informer reserves the right to determine an ad's position in its publications. Special positioning is available for an additional 15% of the ad's cost.

## Ad Production

There will be an additional 15% of the cost of the ad or a minimum charge of \$100 for any creative work, (e.g. ad development, typesetting, etc...) done by The Washington Informer.

The Washington Informer is not responsible for errors, once the advertiser approves proofs.

Changes will not be made to a PDF file by The Washington Informer. Clients must make changes and re-send a new PDF.

## Ad Size

Advertisers and/or agency shall designate the size of the ad on each insertion order. Each advertisement will be billed based on space ordered.

## Cancellation Policy

**If no cancellation has been ordered or ad is not received by closing date, advertiser and/or agency will be billed for reservation.**

## Digital Production Requirements

- Adobe PDF files only (Press-ready only)
- Composite CMYK Image (Color)
- Embed ALL Fonts
- Maximum Density – 240%
- File Resolution – 300 dpi minimum
- Client must provide all files necessary to successfully output a complete, press-ready job.

## Inserts

**The Washington Informer  
C/O Gannett Offset – Springfield  
6883 Commercial Drive  
Springfield, Virginia 22151-4202  
Bay #11,  
Attention: Shipping & Receiving.  
703-658-8490**

\*\*\* Please include the intended date of insertion and the amount to be inserted.

## Payment and Credit Policy

Payment in advance is required with submission of ad until credit amount has been established. Once billed account has been established, payment is due upon receipt of invoice. An account is considered past due if payment is not received within 30 days of invoice date.

Payments should be submitted to:  
The Washington Informer  
3117 Martin Luther King Jr. Ave. SE  
Washington, DC 20032

\*\*\* Visa and MasterCard accepted

## Conditions

- Advertisers and advertising agencies are liable for all content (including text presentation and illustrations) of advertisements and are responsible without limitation, for any and all claims made thereof against The Washington Informer, its officers and employees. All property rights, including any copyright interest to any advertisements produced by The Washington Informer using any artwork furnished or arranged by us shall be the property of The Washington Informer.
- Publisher reserves the right to revise, reject or omit without notice any advertisement at any time. The Washington Informer reserves the right to insert "Advertisement" on any

advertising appearing to be news material.

- The Washington Informer accepts no liability for its failure, for any cause, to insert an advertisement. Advertising contracts must be completed within one year of first insertion. Publisher reserves the right to cancel contracts with 30 days' notice.
- To qualify for an adjustment, any error must be reported within 15 days of publication date. Credit for errors is limited to first insertion.
- Drawings, artwork, photographs and articles for reproduction are accepted only at advertiser's risk and should be clearly marked to facilitate return.
- The Washington Informer reserves the right to revise its advertising rates at any time. Announcement of an increase shall be made 30 days in advance to contract advertisers. No verbal agreement altering the rates and/or terms of this rate card shall be recognized.

## Contact

Please contact the Advertising Department for rates, questions, or concerns:

Ron Burke  
Director of Advertising and Marketing  
The Washington Informer  
www.washingtoninformer.com  
202-561-4100 (office)  
202-903-6003 (cell)  
202-574-3785 (fax)  
301-576-5959 (efax)  
rburke@washingtoninformer.com

Disks and CD-ROMS can be sent care of Advertising to:

The Washington Informer  
3117 Martin Luther King Jr. Ave. SE  
Washington, DC 20032