District of Columbia Government
Advisory Neighborhood Commission 6A
PO Box 15020
Washington, DC 20003

November 14, 2026

Rosemary Suggs-Evans, Director
Department of Small and Local Business Development

Re: Support for the Atlas Performing Arts Center's application, in partnership with the Greater H Street BID Association, for the FY27 H Street Northeast Corridor Events Activation Grant

Dear Director Suggs-Evans,

At a regularly scheduled and properly noticed[1] meeting on November 12, 2026, Advisory Neighborhood Commission 6A voted 6-0-0 (with four Commissioners required for a quorum) to support the application of the Atlas Performing Arts Center, in partnership with the Greater H Street BID Association, for the Fiscal Year 2027 H Street Northeast Corridor Events Activation Grant.

The H Street NE corridor runs through the heart of ANC 6A. Our residents shop, dine, and walk here every day, and the health of this corridor shapes the quality of life in our ANC. We share the Department's goal of bringing more people to H Street, especially visitors and commuters who may not yet know what H Street offers.

The Commission believes this partnership is well suited to that goal. Atlas has anchored the eastern end of the corridor as a home for the performing arts since 2006, drawing audiences from across the region. The Greater H Street BID Association brings together the property owners and businesses working to form a Business Improvement District for H Street NE. Pairing an established arts venue with a corridor-wide business organization gives the proposed events both the programming expertise to draw new audiences and the business connections to turn that foot traffic into customers for local establishments. This strategy will in turn improve community engagement, public safety, and generate employment and tax revenue.

Unlike the successful but once a year H Street Festival, the proposed effort will program at least three events annually, touching more local businesses, on more blocks, and creating a "habit" of coming to H Street. As with all events in our community, the Commission asks and the applicants agree to coordinate throughout the planning and execution processes with ANC 6A issues such as event locations, timing, sound and trash management and street or sidewalk closures. We will also be anxious to learn about event attendance and business outcomes.

For these reasons, ANC 6A respectfully urges the Department to award the FY27 H Street Northeast Corridor Events Activation Grant to the Atlas Performing Arts Center and its partner, the Greater H Street BID Association.

On behalf of ANC6A,

Amber K. Gove

Amber Gove, Chair
Cc: Jarrod Bennett, Executive Director, Atlas Performing Arts Center Phil Coppage, President, Greater H Street BID Association, Hon. Charles Allen, Ward 6 Councilmember

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[1] ANC 6A meetings are advertised electronically on anc-6a@googlegroups.com, and in newhilleast@groups.io, at www.and6a.org, on Twitter (@ANC6A), and through print advertisements in the *Hill Rag*.