

Agenda

Advisory Neighborhood Commission 6A Community Outreach Committee

June 24, 2024 - 7:00 pm

Virtual Meeting via Zoom

For those attending via Zoom: use this link: <https://us06web.zoom.us/j/87663618326>

Call-in Number: 1 301 715 8592

Meeting number (access code): 876 6361 8326

One tap mobile: +16465588656,,87663618326#

Public Meeting - All are welcome

7:00 pm Call to order

7:01 pm Adoption of Agenda and Approval of Minutes

7:02 pm IceBreaker

If you could be a superhero, who would it be and why?

7:10 pm Announcements & Updates

- 11th Street Block Party recap
- Reminder of Sunday morning cleanups on I Street
- People's Front of H Street group
- Status of the Youth

7:20 pm Grant application from Maury PTO and Hill Family Biking for installation of crosswalk mural in 200 block of 13th Street NE at Tennessee Avenue NE.

7:30 pm July Meeting In Person

8:00 pm Community Comments

(2 minutes each)

8:50 pm Adjourn



Advisory Neighborhood Commission (ANC) 6A Grant Request Application Form

1. DATE OF APPLICATION

6/17/2024

2. DATE OF PROJECT OR ACTIVITY

8/31/2024

3. APPLICANT ORGANIZATION NAME AND ADDRESS

Hill Family Biking
1351 Constitution Ave NE
Washington, DC 20002

4. EIN (TAX ID NUMBER)++

99-1315703

5. CONTACT NAME

Mark Sussman

6. TITLE

President

7. ADDRESS (IF DIFFERENT FROM ABOVE)

Same as above

8. TELEPHONE

(202) 527-9683

8. FAX

N/A

10. E-MAIL ADDRESS

hillfamilybiking@gmail.com

11. BRIEF DESCRIPTION OF PROPOSED PROJECT/ACTIVITY – DETAILED INFORMATION ON SEPARATE PAGE (SEE INSTRUCTIONS)

Beautification project – art in the Maury Elementary crosswalk

12. PROJECTED TOTAL COST

\$7,500 – \$8,500

13. AMOUNT REQUESTED

\$1,000

14. OTHER SOURCES OF FUNDING (BRIEF) – DETAILED INFORMATION REQUIRED ON SEPARATE PAGE (SEE INSTRUCTIONS)

Capitol Hill Community Foundation Grant, Maury PTA, corporate sponsorships of the Back to School Ride, HFB T-Shirt Sales, individual donors

15. STATEMENT OF BENEFIT (BRIEF DESCRIPTION) – DETAILED INFORMATION REQUIRED ON SEPARATE PAGE (SEE INSTRUCTIONS)

Beautification of an area used by virtually every Maury family and many community members, as well as traffic calming for an area that sees significant vehicle traffic adjacent to a school.

++ Organizations exempt under 501(c)(3) but not required to request a ruling from the IRS ruling (see excerpt from tax code below) may provide documentation (including a financial statement) demonstrating that they meet the criteria in lieu of providing an EIN.

Organizations Not Required to File Form 1023

Churches and organizations (other than private foundations) with annual gross receipts normally \$5,000 or less are not required to file Form 1023 and obtain recognition of tax exemption for contributors' contributions to them to be tax deductible. Although there is no requirement to do so, many churches and small organizations seek IRS recognition because recognition assures contributors that contributions are deductible. For more information, see [Publication 1828, Tax Guide for Churches and Religious Organizations](#), and [Public Charity – Exemption Application](#). To apply <http://www.irs.gov/pub/irs-pdf/f1023.pdf>

Project Description and Goals

One of Hill Family Biking's most popular rides in 2023 was its Back to School Ride. That ride toured Capitol Hill, riding by many of its neighborhood schools. Given the success of the ride and the positive response from the community, the organizers of Hill Family Biking decided that they wanted to make the ride an annual event, and they wanted to find a way to benefit a selected school annually.

Each year, Hill Family Biking will select a school on Capitol Hill to partner with to add art to the right-of-way (ROW) on the streets near the school as part of the Back to School Ride. The BTS ride will start and/or end at the school and will include an unveiling ceremony for the new art installation.

For 2024, Hill Family Biking is partnering with Maury Elementary School. The Maury PTA and Hill Family Biking will work with Chalk Riot (<https://www.chalkriotart.com/>) to design and install the ROW art, with input and guidance from the Maury community. Chalk Riot is regularly contracted by the DC Department of Transportation to do similar work on ROWs across the District, so Chalk Riot has the experience necessary to generate lasting, meaningful artwork near the school. We have included a document drafted by Chalk Riot that lays out their vision for the project.

Statement of Benefit

The artwork by Chalk Riot will beautify the neighborhood and provide something that the school community can be proud of, as it will reflect Maury and its values, and also highlight the value of safe routes to schools for all students and families. Maury is one of Capitol Hill's most well-known and successful elementary schools, and has a very strong parent and neighborhood community. Installing artwork around the school that reflects the school's values provides another source of pride for the school and its community, and is another way for Maury's PTA and Hill Family Biking to highlight and support the school.

Additionally, studies have shown the art projects such as the one proposed here have substantial safety benefits for the surrounding community. One analysis of 17 sites found a 50% decrease in crashes involving pedestrians or other vulnerable road users. There was also a 37% decrease in the rate of crashes leading to injuries. New art installations led to a 25% decrease in pedestrian crossings involving a conflict with motorists (i.e., when two or more road users approach each other in space and time to such an extent that there is a risk of collision if their movements remain unchanged) and a 27% increase in the frequency of motorists immediately yielding to pedestrians with the right of way. <https://assets.bbhub.io/dotorg/sites/43/2022/04/Asphalt-Art-Safety-Study.pdf>

Finally, having an art installation of this magnitude will be another way for Hill Family Biking to share its work with the community and promote its work. The Capitol Hill Community is a vibrant community with significant biking infrastructure, but there is always more room for improvement. With more individuals interested in biking and actually biking around the neighborhood thanks to HFB's advocacy, the District will be encouraged to continue improving our bike facilities.

Timeline

The Back to School Ride is scheduled for August 31, 2024. We intend to engage Chalk Riot as far in advance as possible, with the goal of unveiling the artwork at the Back to School Ride, with a block party on 13th Street.

Description of the Requesting Organization

This is a joint effort between the Maury Elementary PTA and Hill Family Biking. Hill Family Biking will organize the BTS ride, including the logistics around the art unveiling. The Maury PTA will provide input and guidance to Chalk Riot to ensure the art reflects the community, and will also provide HFB with support in promoting the ride.

Hill Family Biking was formed in 2023 by a group of Capitol Hill residents who shared a passion for family biking around the neighborhood and throughout DC. The organization had its inaugural ride in April 2023, with more than 250 riders touring some of the newer cycling facilities on and around Capitol Hill, and we ended the ride with ice cream at Capitol Candy Jar. Since then, we have had monthly rides, including a Community Cleanup Ride, a Library Ride, a Back to School Ride, and many others. Many rides end at local businesses, including Capitol Candy Jar, PS Mercantile, and Canal Park

The Maury Elementary PTA is a voluntary member organization for parents, staff, and community members associated with Maury Elementary. The PTA is a member of the citywide DC Congress of PTAs. The PTA helps support Maury Elementary by connecting donors and volunteers with the school and conducts a variety of fundraising and support activities each year. The vast majority of PTA-raised funds are dedicated to providing the full salaries for Maury Classroom Teacher Aides for each classroom.

Other Materials

See attached:

- Chalk Riot Document – Project Description
- Image of prior Chalk Riot project – this was a temporary installation on one side of a crosswalk in Georgetown, but gives a sense of the type of design Chalk Riot can do.

Budget

Per the attached document, Chalk Riot estimates the project to cost between \$6,500 and \$7,500 (which includes a “community chalk-in” to celebrate the installation, taking place at the August 31 ride). We also anticipate approximately \$2,000 in costs to hold a Block Party at the end of the BTS ride. This includes costs related to programming, publicity, food/drink, etc.

Hill Family Biking has already raised approximately \$1,200 from t-shirt sales as part of a fundraiser for this project, and there is still more than a week to go before it closes. Capitol Hill Community Foundation has offered to provide \$3,000 to the Maury PTA if we are able to secure remaining funding for the project. Hill Family Biking will make up the remaining difference via fundraising through some combination of business sponsorship(s) of the Back to School Ride and the ROW art and tapping into individual donations from supporters of Hill Family Biking

and the Maury PTA. Hill Family Biking also has some operational funds that it can commit to the project if needed (thanks to past sponsorships from local Capitol Hill businesses and a separate grant from CHCF). In short, with the ANC's support, we are confident that this project can be fully funded through our ordinary efforts.

Source	Expense	Income
Chalk Riot	\$7,500	
Additional Expenses for Block Party After BTS Ride	\$2,000	
ANC 6A Grant		\$1,000
Ride & Event Sponsorship(s) (TBD)		Up to \$2,000
CHCF Grant to Maury PTA (match)		\$3,000
HFB T-Shirt Sales		Approximately \$2,000
Individual Donations		As needed
HFB Operating Funds		As needed

Supporting Documents

See attached:

- IRS 501(c)(3) Determination Letter
- Letters of Support from President Mark Sussman and Maury PTA
- Hill Rag Article re: first anniversary of Hill Family Biking
- Hill Rag Article re: Hill Family Biking receiving 2023 Ward 6 Brickie Award



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

HILL FAMILY BIKING
1351 CONSTITUTION AVE NE
WASHINGTON, DC 20002

Date:
02/22/2024
Employer ID number:
99-1315703
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: 877-829-5500
Accounting period ending:
December 31
Public charity status:
170(b)(1)(A)(vi)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
January 25, 2024
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053447003214

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements

Dear ANC 6A Commission,

I'm writing to you today to express my support for the Hill Family Biking's ANC 6A grant application to add permanent art along the crosswalk by Maury Elementary in collaboration with the Maury PTA..

As the President of Hill Family Biking, I've seen firsthand the positive impact that art can have near other schools on the Hill. I believe that this project would be a great way to beautify the neighborhood and make it a more welcoming place for everyone.

The crosswalk by Maury Elementary is a busy intersection, and it's important to make it as safe as possible for children and pedestrians. I believe that the permanent art would help to slow down traffic and make the crosswalk more visible.

I also believe that this project would be a great way to engage the community. The art will be designed by local artists, ChalkRiot, and the community could be involved in the design process. This would be a great way to bring people together and create a sense of ownership in the project.

I urge you to support the Hill Family Biking's ANC 6A grant application. I believe that this project would be a great asset to the community.

Sincerely,

Mark Sussman
President, Hill Family Biking

Maury Elementary PTA Letter of Support



ANC6A Community Grant – School Crosswalk Beautification

– Hill Family Biking

To Whom it May Concern,

May this letter serve as a formal statement of support from the Maury Elementary School Parent Teacher Association (Maury PTA) for the application of a community grant in support of the School Crosswalk Beautification project taking place at Maury Elementary. This is a collaborative project between the Maury PTA and Hill Family Biking and both groups have worked closely together to plan and execute this project.

The project is designed to bring awareness, community art, and promote safe traffic corridors for schoolchildren and caretakers near Maury Elementary. We are engaging with Chalk Riot, a local arts organization, to paint designs on the crosswalk near Maury Elementary. We fully endorse the project and are actively supporting it with resources in cooperation with Hill Family Biking. We hope that the ANC will consider the grant proposal.

Thank you,

Eric Hanson

Maury PTA

School Beautification and Gardens

HillRag

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NEWS COMMUNITY

Happy Anniversary to Hill Family Biking

By **Elizabeth O'Gorek** June 4, 2024



Members of Hill Family Biking around a mural created by Chalk Riot at the anniversary block party. Photo: E. O'Gorek/CCN

The bikes begin to swoop in, one by one, a trickle, then a deluge, turning from Tennessee Avenue toward 13th Street NE. They come in all sizes and colors, some with streamers and signs, many with kids on the back, buckets in the front or trailers behind.

The woman standing with her dog in the triangle park near the Balance Statue releases the grip on her leash as hundreds of bicycles flood around her, but no worries, the dog is also transfixed as the bikes glide past the park to find a place to lock up.

It is an astonishing sight every time you are lucky enough to see it. The 200 or so cyclists have just completed the Hill Family Biking Anniversary Ride, celebrating one year of community-organized, family-oriented rides around the Hill and District. They're capping off the ride with a party on the 200 block of 13th Street NE, complete with a Chalk Riot mural, popsicles, a DJ and an extremely fancy potty from Throne.

Core organizers at the block party celebrating the one-year anniversary of Hill Family Biking. Photo: Courtesy Hill Family Biking

Mark Sussman is a driving force behind the project, which kicked off in April 2023. I asked him if he anticipated the group would be such a big success.

“Yes, I did,” he told me, grinning. “There was this unbelievable groundswell of unmet demand for homegrown family-friendly biking events on Capitol Hill,” he said.

Sussman predicted more than 200 riders would show up for that first ride. 250 people rode the four miles with Sussman and the core organizers, including ANC 6A Commissioner Amber Gove, bike-lane guru Will Handsfield, organizer Jay Williams, technical expert Sava Tshontikidis and Dr. Sam Moghtaderi, an orthopedic surgeon who became the Hill Family Biking historian after he brought a clicker to the inaugural ride and counted participants.

Pedaling Fun

Gove has served as a marshal on the rides, keeping riders together and ensuring safe crossings at intersections. She has also assumed the role of Chief Fun Officer, or CFO, taking responsibility for the bubble machine and musical playlist that accompanies the group on the rides. She loves the joy the ride brings to riders and bystanders.

“Lots of smiles, lots of smiles,” she described the reaction, “particularly seeing lots of [young] independent riders.”

The Hill Family Biking concept is modeled on Kidical Mass (www.kidicalmass.org), a legal, safe and fun ride for kids and families first held in April 2008 in Eugene, Oregon. The relatively short rides start at a park and end at a fun place – the inaugural Hill Family Biking ride ended at Capital Candy Jar for ice cream.

The Hill rides often start in the parking lot at Maury Elementary (1250 Constitution Ave. NE) with an opportunity to do a little bike maintenance – tools and amateur mechanics provide help. Sussman said the rides are intended to build community, highlight the benefits of cycling and draw attention to the need for safer streets.

DCPL's Book Bike leads the way at the November 2023 Book Bike Ride. Photo: Courtesy Hill Family Biking

These are big goals, but the rides are all built around fun. One of the most popular was the costume ride in October 2023, which drew 270 riders dressed as everything from skeletons to turtles to Spiderman. Several rides have taken the group to libraries; in November, the DC Public Library's Book Bike came along for a ride to Rosedale.

The group has a core of regular riders who say there's one big reason why they do it. "It's fun!" declared Rose Connelly. She and husband Chris do the rides with their six-year-old daughter whenever their schedules permit.

"I think there's such a great community aspect, where you see people you know," Connelly said. "But you also go to a few spots that you might not otherwise think to ride to in the neighborhood."

Hill Family Biking has pedaled across the Frederick Douglass Bridge and to the Canal Park ice rink, finishing up with some skating. But Sussman says his favorite ride was December's "tiny street" ride, a route that took riders along several of the one-way streets that run for a single block on the Hill.

"These streets are picturesque and not often traveled," Sussman explained, "so it provided a special treat for our riders and showed them some alternate safer routes they may have never considered before."

Chain Reaction

That is a core goal of Hill Family Biking, said Gove. "We take people on rides to places and show them how to get there on a bike. Then they realize, hey, I could actually cycle down to Nationals Park or Audi Stadium with my child."

The group is often accompanied by the Metropolitan Police Department's First District community outreach team. The marshals direct the group along the route. And Dr. Moghtaderi provides an extra layer of security to the less certain riders, ready to provide medical attention where needed, although so far he says he's only had to administer water to prevent heatstroke.

The Connelly family dressed as cycling skeletons for the costume ride last October. Photo: Courtesy Hill Family Biking

Like the Connelys, many monthly riders are regulars. But a key mission of Hill Family Biking is to welcome those new to the Hill and to cycling. Families moving to the District have contacted the group even before their move, Moghtaderi said, wanting to help their kids become part of the community and get used to cycling – something they didn't regularly do before the move.

And families have noticed. In May, Katie Coester was at her daughter's lacrosse practice on Kingsman Field when a group of cyclists started flowing down D Street NE.

"Is this a parade?" she asked no one in particular.

"No," said another bystander, waving furiously at the wheeled group as they passed by, "it's Hill Family Biking!"

Coester wouldn't describe herself as a confident cyclist. She has some trepidation about riding on the street, especially with her three kids, all between four and eight years old. But she wants to do more riding on the Hill. The size of the ride, together with the marshals and the police presence, might just be the doorway they need, she said. "This offers a low-barrier opportunity to meet with families who bike on the street and to participate in a ride," she remarked.

Cranking It Up

The mission doesn't end there. Sussman, whom Moghtaderi calls the "real and spiritual leader of the group," has big goals for the future. He wants streets safe enough for kids to ride without fear, "an incredibly lofty goal," he acknowledged.

But, he added, "in many of the cities that have attained these goals – Amsterdam, Copenhagen and most recently Paris – it was a groundswell of kids and families demanding safer streets that was the catalyst for change."

Sussman said that as HFB grows it will need more volunteers to keep the wheels turning. It has already inspired groups in other DC neighborhoods, including one in Ward 5. HFB wants to do more age-specific programming, including teen programming in the summer and working closely with the Capitol Hill Village Bike Affinity Group. On Aug. 31, they'll do the Back to School Ride, and they want to fundraise with Maury Elementary to install art in the right-of-way where families cross to get to school (something similar has been done at Miner Elementary). They're also about to introduce a line of swag, which could include T-shirts and yard signs.

Spokes-People

To that end, Hill Family Biking became a 501(c)(3) nonprofit organization in April 2024. Sussman said that after the first ride attracted 250 participants, they realized they'd need a budget. The organizing committee footed the bill for some things, like promotional materials, safety vests and walkie-talkies. They considered working under an established organization, but decided to go their own way. Local businesses have sponsored the rides, including realtors Jeanne, Phil, Meg. The new nonprofit has applied for a grant from the Capitol Hill Community Foundation.

Kids get comfortable learning to ride safely at the anniversary ride. Photo: Sam Moghtaderi, courtesy Hill Family Biking

In December 2023, Hill Family Biking received the Civic Pride Award at the Ward 6 17th Annual Brickies. The event, hosted by Ward 6 Councilmember Charles Allen (D), celebrated the people, businesses and organizations that make the Hill a great place to live. "The group has quickly established itself as an impactful organization dedicated to building community through learning, exploration, collaboration and fun, embodying the true meaning of civic pride," Allen declared.

Even those who haven't had a chance to participate say they love what Hill Family Biking is doing. Passersby often can't contain their smiles, waving as the group of colorful riders from ages eight to 80 pass them by. "As a neighbor and observer, I think of it as a joyful parade and I love to cheer and wave from the sidewalks," said Kelly Waud."

One year in, Sussman is enjoying the anniversary, even as he prepares for the future.

"It simply feels amazing," Sussman said. "It's one thing to do something as a one-off, have some success and then it peters out. I've had my share of those kinds of endeavors. But to have organized 13 rides now with a core group of enthusiastic organizers, and our reach and momentum just continues to climb upwards – it is pretty incredible."

Learn more about Hill Family Biking at the June 8 open house, starting 10 a.m. at Stanton Park. Volunteer, sign up for the main list or donate by visiting www.hillfamilybiking.org.

Follow [@hillfamilybiking](#) on Instagram, Facebook and Mastodon or [@hillfamilybikin](#) on Twitter.

HillRag

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NEWS

Meet The Winners of the 2023 Brickie Awards

By Staff | With Photos By Andrew Lightman | December 7, 2023



Ward 6 Councilmember Charles Allen (D) hosted the 2023 Brickie Awards at Atlas Performing Arts Center. Photo: A. Lightman

The **17th Annual Ward 6 Brickie Awards** at **The Atlas Performing Arts Center (1333 H St. NE)** were sold out. Hundreds of Ward 6 neighbors attended the sold-out event, hosted by Ward 6 Councilmember Charles Allen (D).

The Brickie Awards are an annual celebration of Ward 6, with actual bricks given as awards to winners in five categories: Neighbor, Community Organization, Business, Public Service, and Civic Pride.

Established as the 'Livable Walkable Awards' by then-Ward 6 Councilmember Tommy Wells, a 2023 winner, the awards are presented as engraved bricks. The event was nicknamed 'The Brickies' by *Hill Rag* Editor Andrew Lightman.



Musicians from Stuart Hobson Middle School began the night with some Miles Davis. Photo: A. Lightman

It's Ward 6's annual get-together, with free food and drink from some of our favorite local restaurants and businesses. And, yes— Allen gives winning neighbors actual bricks as a way of saying thanks for their contributions that have literally built the Hill into the great place it is today.

"Each year, Ward 6 neighbors nominate the people in our community who make it such a special place to call home. From a neighborhood store that meets your every need, to the great community outreach team at the Metropolitan Police Department's First District, to two organizations that have brought together hundreds of families, to a beloved public servant, awardees like these make the Brickies my favorite night of the year," said Councilmember Allen. "Ward 6 really goes above and beyond to make our neighborhoods places we love and cherish."

The 2023 Ward 6 Brickie Award winners are:



Organizers with Hill Family Biking accept the Civic Pride Brickie. Photo: A. Lightman

Civic Pride Award: Hill Family Biking

In less than a year, Hill Family Biking has empowered both new and seasoned Ward 6 bicyclists by offering a safe and welcoming experience for those who want to explore DC’s streets and trails. The organization has organized fun and creative monthly-themed rides that foster community, encourage street safety, advocate for better infrastructure and policies, and celebrate Capitol Hill neighborhoods.

Hill Family Biking began in April 2023 with the goal of providing a safe space for those who want to bike safely through their monthly rides. While relatively new to Ward 6, its popularity speaks for itself. The first ride in April had 250 participants, and ride participation has steadily grown since then, showing that Hill Family Biking is meeting a need for family-friendly bike rides on Capitol Hill and throughout the District.

Hill Family Biking has partnered with other organizations to extend its reach and celebrate specific events or themes, such as DC Queer Bikes for a Pride ride in June, the Ward 6 Public School Parents Organization for a Back-to-School ride, The Hill is Home for a Halloween ride and the DC Public Library for a library-themed ride. The group has quickly established itself as an impactful organization dedicated to building community through learning, exploration, collaboration and fun, embodying the true meaning of civic pride.

All food and beverages for the event are donated by exceptional H Street NE, Ward 6, and local DC businesses, including: [The Queen Vic](#) | [Pie Shop](#) | [Ethiopic](#) | [Tiki Garden Thai Street Food](#) | [Tunnickliff’s Tavern](#) | [Hill East Burger](#) | [Taco City](#) | [We The Pizza](#) | [Little Pearl](#) | [The Pretzel Bakery](#) | [Tropical Smoothie Café](#) in MVT | [A Baked Joint](#) | [Atlas Brew Works](#) | [DC Brau](#). Other sponsors include Hill’s Kitchen, CreateDC, Naval Lodge No. 4, and the *Hill Rag*.